

ENTREPRENEURSHIP INCENTIVE APPLICATION

PART A – APPLICANT INFORMATION

Registered Business Name: <i>(Including Tax # if applicable)</i>	
Owner/Contact <i>(Name & Title)</i>	
Business Status: <i>(Eg: New, Existing – if existing, since when?)</i>	
Physical Location of Business:	
Mailing Address:	
Business Phone:	
Cell Phone:	
Email:	
Company Website: <i>(if applicable)</i>	
Company Social Media Link(s): <i>(if applicable)</i>	
Will your company operate seasonally or year-round? Explain.	
Jobs: Describe the roles and responsibilities of each existing as well as newly created jobs positions your business has/will create <i>(full-time, part-time, seasonal)</i>	

PART B – APPLICANT READINESS

(Please feel free to attach documentation if necessary)

Explain how your product/service/experience contributes to and supports the Florenceville-Bristol economy:

Describe your experience and professional readiness for the continuance or creation and delivery of your product:

Describe your personal and/or partnered investment situation with regard to your business:

Have requests for financing and/or assistance been made to traditional and non-traditional financing, lending and assistance entities, including (for example) the Province of New Brunswick, the Government of Canada, CBDC, etc.? If so, please detail to whom you have reached out to and the status/outcome of each:

Exactly how much and what type of (capital or non-capital) funding are you requesting?

Exactly how will the EIP funds contribute to the success of your business?

Successful candidates will be required to report the status of their success quarterly for one year after funding is awarded. How exactly will you measure and report that success?

If possible, along with your application, please include the following:

- Business plan along with financial projections as well as operating budget
- Marketing strategy supporting your product/service/experience

PART C – APPLICANT DECLARATION

APPLICANT DECLARATION The information provided on this application form and any/all accompanying documentation is accurate to the best of my knowledge. I hereby give the Town of Florenceville-Bristol authority to verify any/all information pertaining to this application.

It is also understood this application of intent will be treated as confidential and content will only be disclosed with internal committees as required for consideration by the Town of Florenceville-Bristol.

I also acknowledge that if awarded funding support from the EIP, funds are awarded in the following phases: 25% upon confirmation of project start, 25% at mid-project and remaining 50% at satisfactory proof of project completion/launch of product, service and/or experience.

APPLICANT:

NAME (PRINTED)

NAME (SIGNATURE)

DATE (MM/DD/YY)

STEPS TO SUBMIT AN APPLICATION

STEP 1: Download the Application

STEP 2: Once complete, save it and prepare all supporting documents (as outlined on application).

STEP 3: Submit your application and supporting documents by email to: tourism@florenceville-bristol.ca with the title "Entrepreneurship Incentive Plan" followed by your name.

Note: To submit a paper application, print it and mail it along with all supporting documents to **Tourism and Business Development Manager, 19 Station Road, Florenceville-Bristol, NB E7L 3J8**

**Be sure to keep a copy of the completed and signed application for your records.*

ENTREPRENEURSHIP INCENTIVE PLAN SCREENER

Name of Proposed Business:

1 Will the proposed project increase overall A) businesses appeal, B) revenue, C) value for residents and/or D) value for clients?

0 NA 1 1 of 4 2 2 of 4 3 3 of 4 4 All 4

2 Number of anticipated new long-term jobs created?

0 None 1 1-2 2 3-5 3 6-9 4 10+

3 What types of new jobs will be the majority of those created?

0 None 1 Student 2 Seasonal 3 Part time 4 Full time

4 Will the business be located within the Town limits?

0 Over 15km 1 Within 15km 2 Within 10km 3 Within 5km 4 Yes

5 Will the business operate year-round?

0 No 1 4 Months or less 2 4-6 Months 3 6-9 Months 4 10-12 Months

6 Days of operation?

0 By Appt Only 1 1-2 days 2 3-4 days 3 5-6 days 4 7 days

7 Does this business fill the need for A) product, B) experience and/or C) service in Florenceville-Bristol?

0 No 1 Compliments 2 Offers 1 of 3 3 Offers 2 of 3 4 Yes, offers all 3

8 Will the business be fixed brick and mortar (Storefront/Retail Space)?

0 No 1 Mobile 2 Home Based 3 Yes - Potentially 4 Yes - Fixed

9 Will the business utilize existing infrastructure or require new construction?

0 No 1 Mobile 2 Existing 3 New 4 Both (expansion of existing)

10 Will this business generate partnerships with other local A) product, B) service or C) experience providers?

0 No 1 Compliments 2 Yes, 1 of 3 3 Yes, 2 of 3 4 Yes, all 3

ENTREPRENEURSHIP INCENTIVE PLAN SCREENER

11 Does this business encourage A) social, B) physical, and C) cultural activity?

0 No 1 It could 2 1 of 3 3 Yes, 2 of 3 4 Yes, all 3

12 Will the business operate with an environmental plan or 'green' initiative (for example: reduce/reuse/recycle, energy efficiency and conservation, sustainability, etc)?

0 No 1 Very little 2 It could 3 Some elements 4 Yes

13 Will the business provide for accessibility including, for example, mobility, vision, audibility, etc.?

0 No 1 Some Considerations 2 Various Considerations 3 Comprehensive 4 Above Code

14 Will the business stimulate population growth in Florenceville-Bristol?

0 No 1 Limited Stimulus 2 Moderate Stimulus 3 Strong Stimulus 4 Highly Impactful Stimulus

15 Will this business be frequented by the community and its residents?

0 No 1 Special Occasions 2 Subject to Availability 3 Seasonally 4 Year Round

16 Has this business identified unique reason(s) which enhances their eligibility for assistance?

0 No 1 Limited 2 Various 3 Noteworthy 4 Impactful

MAX SCORE: 16 x 4 = 64 (100%)
MIN SCORE: 70%

70-80% = 10% (up to max \$10K)
80-90% = 15% (up to max \$15K)
90-100% = 25% (up to max 25K)

* Note: Non-Capital Projects qualify for 10% or \$10K max only. Despite overall budget, score.

4pt x =

3pt x =

2pt x =

1pt x =

0pt x =

TOTAL POINTS:

TOTAL POINTS/64 = %

SCORE CARD COMPLETED BY: _____

DATE (MM/DD/YY) _____

APPENDIX A – Sampling of Links to Resources, References, Tools & Funding Support:

Atlantic Canada Opportunities Agency (ACOA)

New Brunswick Regional Development Corporation (RDC)

New Brunswick Community Business Development Corporation (CBDC)

Department of Agriculture, Aquaculture and Fisheries (DAF) / Community Investment Fund

Opportunities NB

Ulnooweg Loans

Tourism NB

Ignite Fredericton

LearnSphere

Business Development Bank (BDC)

Royal Bank (RBC)

LOCAL INITIATIVES:

Harrison McCain Foundation

Potatoes NB

Carleton North Community Foundation

McCain Foundation

SPECIFIC TO TOWN OF FLORENCEVILLE-BRISTOL (IN ADDITION TO EIP):

Doing Business in Florenceville-Bristol

Planning and Development Grant

Beautification Grant

Festivals and Events Grant

Class of One Tourism Mentorship Incentive